



**University  
of Basel**

Centre for  
African Studies

# Moving with Africa

## Opportunities for business and development



The ECAS 2017 Business  
and Development Forum

**Wednesday, 28 June 2017**  
**1:30 pm**

# Moving with Africa

## Opportunities for Business and Development

### **The ECAS 2017 Business and Development Forum at the University of Basel**

- Share your views with academics, professionals and policymakers
- Discuss opportunities and challenges for business and investment in Africa
- Appreciate the private sector's contribution to socio-economic development
- Learn about the expectations of potential African partners, staff and customers

With the Business and Development Forum we offer a platform for the exchange between academics and decision makers in business, government and development cooperation. The aim is to discuss opportunities and challenges for international business arising from Swiss-African relations as well as the expectations by African societies and stake-holders towards these relations. Parallel panel sessions will pay special attention to business and society, technology and infrastructure as well as capacity and knowledge.

The forum takes place in the run-up of the 7th European Conference on African Studies, which is hosted by the University of Basel from 29 June to 1 July 2017. The conference will attract up to 2000 scholars working on the social, political, economic and cultural development of African societies. The fact that the Centre for African Studies Basel together with the Swiss Society for African Studies are entrusted with the organization of Europe's most important convention in the field speaks for the position of Basel and Switzerland as international hotspots for research on, in, with and for Africa. This position is based on Switzerland's and Basel's long-term and lively ties to various regions, states and institutions in Africa – in the academic realm, but also in the areas of business as well as development cooperation. One of the Centre for African Studies' foremost aims is to valorize and critically reflect on these ties in order to make our academic engagement with Africa relevant and accessible beyond academia. The Business and Development Forum is a means to this end.

## Program

### 1:30pm Keynotes

- ▶ Prof. Dr. Maarten J.F.M. Hoenen
- ▶ Prof. Dr. Elísio Macamo
- ▶ Ambassador Pedro Comissário Afonso
- ▶ Ambassador Anne Lugon-Moulin
- ▶ Dov Bar-Gera

### 2:30pm Break

### 2:50pm Breakaway panel sessions

- A1** Corporate responsibility and human rights
- B1** Sustainable urbanisms and green technology
- C1** Talents, employees, labor markets

### 3:40pm Break

### 4:00pm Breakaway panel sessions

- A2** Accountability and anti-corruption measures
- B2** Digital natives and industry 4.0
- C2** Higher education, private sector and socio-economic development

### 4:50pm Break

### 5:10pm Wrap-up and final discussion

### 5:45pm Reception

### 7:00pm Carl Schlettwein Lecture

The Centre for African Studies Basel cordially invites you to its annual distinguished Carl Schlettwein Lecture:

**'Digitalisation and the transformation of African Studies'**

**Mirjam de Bruijn**, Professor of Contemporary History and Anthropology of Africa, Leiden University (The Netherlands)

## Keynotes

### Welcome



**Maarten J.F.M. Hoenen**  
Vice President for Teaching and Development and Professor of Philosophy, University of Basel

### Introduction: 'Movers and breakers'



**Elísio Macamo**  
Professor of Sociology and Director of the Centre for African Studies, University of Basel

### 'Facing the challenge of development'



**Ambassador Pedro Comissário Afonso**  
Permanent Representative of the Republic of Mozambique to the United Nations, Geneva

### 'Africa: between hopes and realities'



**Ambassador Anne Lugon-Moulin**  
Head Sub-Saharan Africa and Francophonie Division, Federal Department of Foreign Affairs

### 'When perception meets reality'



**Dov Bar-Gera**  
Co-founder and CEO, YooMee Africa

## Panels: Business and society

### A1 Corporate responsibility and human rights

Ideally, business supports socially, environmentally and economically sustainable development. This panel will focus on the ways in which entrepreneurs and investors can contribute to the fostering of human security and the promotion of human rights – and address the challenges they face in living up to these expectations.

**Frédéric Chenais**, Policy Advisor Business and Human Rights, Federal Department of Foreign Affairs

**Sibel Gürler**, Head Statehood and Conflict, Swisspeace

**Laurent Matile**, Senior Policy Advisor Business and Human Rights, Alliance Sud  
**N.N.**

### A2 Accountability and anti-corruption measures

Corruption and bribery are seen as major concerns both for socio-economic development and for doing business. This panel will ask what corruption means for society, what role rules, norms and interests play, and what individuals and organizations can do in order to prevent themselves from being involved in illegal and illegitimate activities.

**Christian Hauser**, Professor of International Management, HTW Chur

**Gemma Aiolfi**, Head Compliance, Corporate Governance and Collective Action, Basel Institute on Governance

**Barbara Maurer**, Legal Advisor International Investments and Multinational Enterprises, State Secretariat for Economic Affairs SECO

**Hannes Oswald-Brügel**, Regional Compliance Officer für EEMEA, Roche

## Panels: Technology and infrastructure

### B1 Sustainable urbanisms and green technology

Africa's fast urbanization holds opportunities and challenges for both development and business. The transportation of people and goods, the provision of power and water, as well as sanitation and waste management require innovative and sustainable solutions. We discuss how investors, entrepreneurs, authorities and not least urban residents contribute to the development and implementation of such solutions.

**Mandu dos Santos Pinto**, Architect and CEO, MANDU | architecture, urbanism & consulting

**David Avery**, Head of Cleantech, Switzerland Global Enterprise

**Sophie Oldfield**, Professor of Urban Studies, Universities of Basel and Cape Town

**Edlam Yemeru**, Chief Urbanization Section, UN Economic Commission for Africa

### B2 Digital natives and industry 4.0

This panel addresses current trends in the booming and dynamic ICT sector in various African sub-regions. It assesses the impact of technological innovation particularly in the field of digitalization and mobile communication on socio-economic development and explores the potential for investment and collaboration.

**Suhail El Obeid**, Senior Consultant Africa, Middle East, Iran & Turkey, Switzerland Global Enterprise

**Dov Bar-Gera**, Co-founder and CEO, YooMee Africa

**Torbjörn Frederiksson**, Chief ICT Analysis Section, UNCTAD

**Temitope Ola**, Founder and CEO, Edacy/  
Project leader MOOCs Africa, EPFL

## Panels: Capacity and knowledge

### C1 Talents, employees, labor markets

We discuss the role of human resources for the relation between entrepreneurship and society. Issues range from the search for talent and the employers' demands on the labor market to the expectations of local employees towards their employers, as well as the socio-economic impact of education and employment policies in the context of high unemployment rates.

**Kate Meagher**, Professor in Development Studies, London School of Economics  
**Sabina Handschin**, Education Advisor, Swiss Agency for Development and Cooperation  
**Bréma Ely Dicko**, Head Department of Social Anthropology, University of Bamako  
**Alfred Spinnler**, Vice President, Swisscham-Africa/Senior Consultant Nigeria + Ghana, Healthcare-Dimensions

### C2 Higher education, private sector and socio-economic development

Higher education and scientific research play a key role for achieving the goals of the UN's Agenda 2030. At the same time, knowledge production and capacity building are crucial for local and international business. The panel discusses forms of collaboration, taking into account potential contributions and the needs of both private enterprise and public institutions.

**Akiiki Babyesiza**, Researcher/Consultant, CHE Consult  
**Ton Dietz**, Professor of African Development and Director, African Studies Centre Leiden  
**Marcel Tanner**, Professor of Epidemiology, Swiss TPH/President, Swiss Academy of Sciences SCANT  
**Henri-Michel Yéré**, Senior Diversity & Inclusion Partner, Novartis Switzerland

#### In collaboration with:

- Sub-Saharan Africa and Francophonie Division, Directorate of Political Affairs, Federal Department of Foreign Affairs
- Switzerland Global Enterprise (SGE)
- Swisscham Africa

#### Partners:

- European Business Council for Africa and the Mediterranean (EBCAM)
- Schweizerischer KMU-Verband (SKV)
- Verband Handel Schweiz (VSIG)

#### Registration

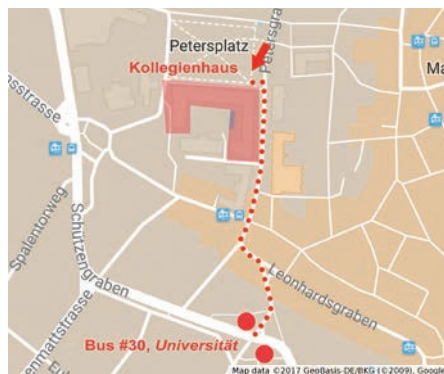
Register at the event website:  
[www.africaforum.unibas.ch/registration](http://www.africaforum.unibas.ch/registration)

**Registration fee:** CHF 160.-

**Early bird rate (to 30 May 2017):** CHF 120.-  
25% discount for members of our partner organizations, students and NPOs.

#### Venue

Kollegienhaus (main building) of the University of Basel, Petersplatz 1, 4051 Basel

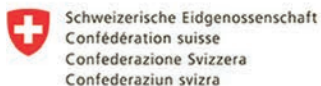


Bus #30 to Universität from the Basel SBB and the Badischer Bahnhof train stations.

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